



Face-to-Face (in Japan)

Knowledge Co-Creation Program (Group and Region Focus)

Investment Promotion and Business Environment Reform (A)



Course Number: 202311526-J001

Course Period:

September 23 -October 17, 2024 (Face-to-Face in Japan)



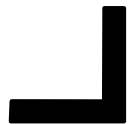
NOTE: If there are any difficulties in reading this document, please contact JICA Office in your country or JICA Center in Japan.

NOTE: Depending on the circumstances, some or all of the program periods may be changed or cancelled after the application has been accepted.



How can we promote investment and improve the business environment?

Gain insight to an essence of sustainable
economic development
more practical, more interactive,
more inspirational
from the experiences of Japan.



Outline

This program is designed for the public organizations responsible for investment promotion and business environment reform, such as Ministries of Investment, Development, Planning, Industry, Trade or National Chamber of Commerce.

The sessions will be held face-to-face program in Japan.

All sessions are carried out in English.

The period of the program is from September 23-October 17, 2024 (Face-to-Face in Japan).

Course Capacity:

11 participants



JICA Knowledge Co-Creation Program (KCCP)

The Japanese Cabinet released the Development Cooperation Charter in June 2023 which stated, “In its development cooperation, Japan has maintained the spirit of jointly creating things that suit partner countries while respecting ownership, intentions and intrinsic characteristics of the country concerned based on a field oriented approach through dialogue and collaboration. It has also maintained the approach of building reciprocal relationships with developing countries in which both sides learn from each other and grow and develop together.” JICA believes that this ‘Knowledge Co- Creation Program’ will serve as a foundation of mutual learning process.

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For What?

Background

Private sector development is the foundation of sustainable economic development and plays a major role as a source of self-sustaining economic growth and job creation and expansion in developing countries and as a source of higher national income. Developing countries aiming for economic development face challenges in improving the external environment (industrial and investment promotion policies and business environment) and in fostering the human resources needed to revitalize the private sector.

Objectives

The capacity of the participants to take practical actions for promoting investments and improving the business environment is improved by accumulating related knowledge and recognizing necessary measures including the linkage formation between local enterprises and foreign investments that contribute to the transformation of economic structure.

To Whom?

Job Areas and Organizations

This program is offered to Public organizations responsible for investment promotion and business environment reform, such as Ministries of Investment, Development, Planning, Industry, Trade or National Chamber of Commerce.

The applying organization with the best intention to utilize the opportunity of this program will be highly valued in the selection.

Targeted Countries

Armenia, Bhutan, Iraq, Kyrgyz, Mongolia, Nepal, Pakistan, Papua New Guinea, Philippines, Ukraine, Uzbekistan

When?

Program in Japan



Face-to-Face in Japan

September 23 – October 17, 2024

Where?

This course is carried out totally in Japan, organized by JICA Kansai Center. You will visit private company, Japanese governmental organizations and more in Kansai and Tokyo region.

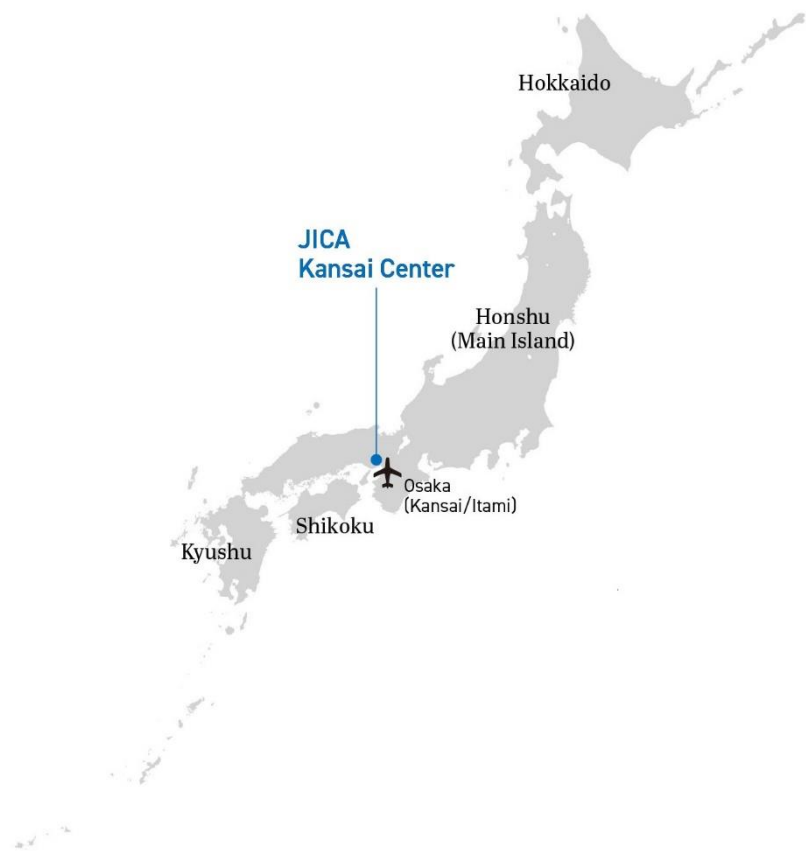
Key Dates

Application Deadline

August 2, 2024

Pre-study Report Submission

September 13, 2024



How?

How to Learn

- Lectures
- Field Visits
- Workshops
- Discussions
- Presentations



Discuss



Experience



Interact



Watch



Present



Study

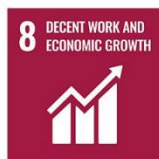


Listen

Language

English

Commitment to the SDGs



Program Structure

1. Overall Goal

To identify a necessary action and challenge for investment promotion and business environment reform, and to formulate an Action plan with required actions, budgets and stakeholders.

2. Output and Contents

During about 4 weeks, participants participate in lectures and workshops written below, identify a necessary action for investment promotion and business environment reform and formulate an Action plan.

1	Recognize the comparative advantage of their country in the international market and analyze the current situation and challenges.	<ol style="list-style-type: none"> 1) Presentations on the current situation in each country. 2) Exchange of opinions on the current situation. 3) Discussion and guidance for action plan formulation.
2	Understand GVCs, international division of labor, FDI, and domestic industry linkages, and recognize the prospects for the Post/With COVID-19 era.	<ol style="list-style-type: none"> 1) Marketing and promotion strategies necessary to promote GVC, FDI, international division of labor, and investment. 2) Role of investment promotion and business environment development in contributing to structural transformation of the economy (industrialization, attracting manufacturing companies, fostering linkages with domestic companies, etc.). 3) Prospects for the Post/With COVID-19 era, etc. (risk management in response to changes in the global economy). 4) Sharing of case studies from participating countries (best practices, challenges, etc.).
3	Understand examples of investment attraction in other countries including Japan, useful approaches, marketing and promotion necessary for investment promotion, and measures that contribute to the development of a business environment with an awareness of efficient use of resources and job creation in their country.	<ol style="list-style-type: none"> 1) Measures for investment promotion and business environment improvement (legal system, preferential measures, licensing operation, job creation promotion, access to finance, etc.) in other countries including Japan. 2) Role of investment promotion agencies in Japan and international organizations. 3) Case studies on investment promotion in Japan and the other countries.
4	Understand the mindset of Japanese companies and other investors, as well as the issues that the investment side points out in the host country.	Understanding the mindset of Japanese companies as investors and the challenges they face (introduction and discussion of case studies of JICA private-sector partnership projects).
5	Understand the current trends surrounding the investment environment that incorporate SDGs and ESG investment (business and human rights) perspectives.	Understanding of SDGs and ESG investment perspectives and trends in the business environment that investors are watching closely (understanding of sustainable economic development).
6	Formulate an Action plan on investment promotion and business environment development that is feasible in your country.	<ol style="list-style-type: none"> 1) Formulation of Action Plan. 2) Presentation of the Action plan (including discussion).

Tentative Schedule

Tentative Schedule

Schedule is subject to change

9/13	Fri	Submission of your Pre-study report
9/17	Tue	Pre-departure Orientation (Online)
9/23	Mon	Arrival in Japan
9/24	Tue	Program Orientation, Briefing Session
9/25	Wed	Course Guidance from Course Leader
9/26	Thu	Presentation of your Pre-study report
9/27	Fri	Japanese school visit / Lecture
9/28	Sat	
9/29	Sun	Move to Tokyo
9/30	Mon	Lecture/Site Visit
10/1	Tue	Lecture/Site Visit
10/2	Wed	Lecture/Site Visit
10/3	Thu	Move to Kobe (Kansai)
10/4	Fri	Lecture/Site Visit
10/5	Sat	Japanese Cultural Experience Program
10/6	Sun	
10/7	Mon	Lecture/Site Visit
10/8	Tue	Lecture/Site Visit
10/9	Wed	Lecture/Site Visit
10/10	Thu	Lecture/Site Visit
10/11	Fri	Action Plan Guidance
10/12	Sat	
10/13	Sun	
10/14	Mon	Action Plan Formulation
10/15	Tue	Presentation of your Action Plan
10/16	Wed	Presentation of your Action Plan, Evaluation Meeting, Closing Ceremony
10/17	Thu	Departure from Japan

A pre-departure orientation (online) will be held approximately one week prior to departure.

Program content and schedule are not yet finalized and are subject to change.

Eligibility and Procedures

1. Expectations to the Applying Organizations

(1) The course is designed primarily for organizations that intend to address specific issues or problems identified in their operation. Applying organizations are expected to utilize the program for those specific purposes.

(2) The Course is enriched with contents and facilitation schemes specially developed in collaboration with relevant prominent organizations in Japan. These special features enable the course to meet specific requirements of applying organizations and effectively facilitate them toward solutions for the issues and problems.

2. Nominee Qualifications

Applying organizations are expected to select nominees who meet the following qualifications.

(1) Essential Qualifications:

- 1) Current Duties: Be an official for public organizations responsible for investment promotion and business environment reform, such as Ministries of Investment, Development, Planning, Industry, Trade or National Chamber of Commerce.
- 2) Experience in the relevant field: Those who have more than 3 years of experience of practical duties.
- 3) Educational Background: be a graduate of university or equivalent.
- 4) Language: have a competent command of spoken and written English which is equal to TOEFL iBT 100 or more (This program includes active participation in discussions, which requires high competence of English ability. Please attach an official certificate for English ability such as TOEFL, TOEIC, etc., if possible.)
- 5) Technical Requirements :
 - a. Technology Proficiency
 - Basic computer skills such as, sending/receiving email with attachments, and using a web browser.

b. Internet Connection

- High Speed Broadband Connection (at least 2Mbps).

*Internet access charge incurred for this course shall be borne by your organization.

c. Hardware (Minimum Requirement)

- Regular access to a computer, either from your home or from your office.
- Operating System: Windows or Mac OS (Updated version is preferred).
- Processor: Intel Core 2 Duo or higher; 2GHz or higher
- Memory: 4GB of RAM or higher
- Hard Drive Space: 5GB free disk space
- Browser: Google Chrome is preferred browser. (Edge, Firefox, Safari can be used)
- Others: Webcam Microphone, and Audio output Device (Speaker or Headset)

6) Health: must be in good health to participate in the program in Japan. To reduce the risk of worsening symptoms associated with respiratory tract infection, please be honest to declare in the Medical History (QUESTIONNAIRE ON MEDICAL STATUS RESTRICTION of the application form) if you have been a patient of following illnesses; Hypertension / Diabetes / Cardiovascular illness / Heart failure / Chronic respiratory illness.

(2) Recommended Qualifications:

Expectations for the Participants

- 1) Age: between the ages of twenty-five (25) and fifty (50) years
- 2) Gender Equality and Women's Empowerment: Women are encouraged to apply for the program. JICA is committed to promoting gender equality and women's empowerment and provides equal opportunities for all applicants regardless of their sexual orientation or gender identity.
- 3) Difficulties/Disabilities: The participation of person with difficulties/disabilities is welcomed. Reasonable accommodation for persons with difficulties/disabilities will be made. Please write your situation in the Questionnaire on medical status restriction of the Application form. (Japan ratified the Convention on the Rights of Persons with Disabilities in January 2014 and JICA has observed it.)

3. Required Documents for Application

(1) Application Form: The application form is available at **the JICA overseas office (or the Embassy of Japan)**

(2) Photocopy of Passport or ID:

Photocopy should include Name, Date of Birth, Nationality, and Sex.



(3) English Score Sheet (Photocopy): to be submitted with the Application Form, if the nominees have any official English examination scores. (e.g., TOEFL, TOEIC, IELTS)

4. Procedures for Application and Selection

(1) Submission of the Application Documents

Closing date for applications: **Please confirm the local deadline with the JICA overseas office (or the Embassy of Japan).**

(All required material must arrive at JICA Center in Japan by **August 2, 2024.**)

(2) Selection

Primary screening is conducted at the JICA overseas office (or the embassy of Japan) after receiving official documents from your government. JICA Center will consult with concerned organizations in Japan in the process of final selection. Applying organizations with the best intentions to utilize the opportunity will be highly valued.

The Government of Japan will examine applicants who belong to the military or other military-related organizations and/or who are enlisted in the military, taking into consideration of their duties, positions in the organization and other relevant information in a comprehensive manner to be consistent with the Development Cooperation Charter of Japan.

(3) Notice of Acceptance

The JICA overseas office (or the Embassy of Japan) will notify the results **not later than August 16, 2024.**

5. Additional Document(s) to Be Submitted by Accepted Participants

Accepted participants are required to submit a Pre-Study Report. Please see the attachment.

- The report should be sent to JICA Kansai **by September 13, 2024** by e-mail to Miura.Sadako@jica.go.jp and Tsuneita.Tomoe@jica.go.jp
 - The report should be type written in English by Power Point slide.
-

6. Conditions for Participation

The Participants of KCCP are required

- (1) to strictly observe the course schedule
- (2) not to change the online program topics
- (3) not to record or share the online contents without JICA's permission
- (4) to comply with the use conditions of copyrighted works by each copyright holder, when using texts and other materials distributed for KCCP.
- (5) not to change the air ticket (and flight class and flight schedule arranged by JICA) and lodging by the participants themselves,
- (6) to understand that leaving Japan during the course period (to return to home country, etc.) is not allowed (except for programs longer than one year),
- (7) not to bring or invite any family members (except for programs longer than one year),
- (8) to carry out such instructions and abide by such conditions as may be stipulated by both the nominating Government and the Japanese Government in respect of the course,
- (9) to observe the rules and regulations of the program implementing partners to provide the program or establishments,
- (10) not to engage in political activities, or any form of employment for profit,
- (11) to discontinue the program, should the participants violate the Japanese laws or JICA's regulations, or the participants commit illegal or immoral conduct, or get critical illness or serious injury and be considered unable to continue the course. The participants shall be responsible for paying any cost for treatment of the said health conditions except for the medical care stipulated in (3) of "5. Expenses", "IV. Administrative Arrangements",
- (12) to return the total amount or a part of the expenditure for the KCCP depending on the severity of such violation, should the participants violate the laws and ordinances,
- (13) not to drive a car or motorbike, regardless of an international driving license possessed,
- (14) to observe the rules and regulations at the place of the participants' accommodation, and
- (15) to refund allowances or other benefits paid by JICA in the case of a change in schedule.

Administrative Arrangements

1. Organizer (JICA Center in Japan)

- (1) **Center:** JICA Kansai Center (JICA Kansai)
 - (2) **Program Officer:**
Ms. MIURA Sadako (Miura.Sadako@jica.go.jp)
Ms. TSUNEITA Tomoe (Tsuneita.Tomoe@jica.go.jp)
-

2. Implementing Partner

Name: Pacific Resource Exchange Center (PREX)
URL: <https://www.prex-hrd.or.jp/en/>
Remark: PREX was established in April 1990 in response to a proposal adopted at the general assembly of the Pacific Economic Cooperation Council (visit PECC at: <http://www.pecc.org/>). Since its inception, PREX has been contributing to promote international exchanges through human-resource development projects and their related activities in developing countries.

3. Travel to Japan

- (1) **Air Ticket:** In principle, JICA will arrange an economy-class round-trip ticket between an international airport designated by JICA in your country and Japan.
 - (2) **Travel Insurance:** Coverage is from time of arrival up to departure in Japan. Thus, traveling time outside Japan (include damaged baggage during the arrival flight to Japan) will not be covered.
 - (3) Basically, JICA will arrange accommodation(s) for the participants in Japan:
-

4. Accommodation in Japan

Basically, JICA will arrange the following accommodation(s) for the participants in Japan:

JICA Kansai Center (JICA Kansai)
Address: 1-5-2, Wakino-hama-kaigandori, Chuo-ku, Kobe, Hyogo 651-0073, Japan
TEL: +81-78-261-0383/0341 FAX: +81-78-261-0342
(where “81” is the country code for Japan, and “78” is the local area code)

Please refer to facility guide of JICA Kansai at its URL,
<https://www.jica.go.jp/kansai/english/office/index.html>

If there is no vacancy at JICA Kansai, JICA will arrange alternative accommodation(s) for the participants.

5. Expenses

The following expenses in Japan will be provided by JICA

- (1) Allowances for meals, living expenses, and stopover.
- (2) Expenses for study tours (basically in the form of train tickets).
- (3) Medical care for participants who become ill after arriving in Japan (the costs related to pre-existing illness, pregnancy, or dental treatment are not included).
- (4) Expenses for program implementation, including materials.
- (5) For more details, please see “III. ALLOWANCES” of the brochure for participants titled “KENSU-IN GUIDE BOOK,” which will be given before departure for Japan.

6. Pre-departure Orientation

A pre-departure orientation will be held at respective country’s JICA office (or the Japanese Embassy), to provide participants with details on travel to Japan, conditions of the course, and other matters.

Part I: Knowledge Co-Creation Program and Life in Japan	
	https://www.youtube.com/watch?v=SLurfKugrEw
Part II: Introduction of JICA Centers in Japan	
JICA Kansai	https://www.jica.go.jp/kansai/english/office/index.html

7. Reference

PDF: KENSHU-IN GUIDE BOOK

For more detailed terms and conditions

https://www.jica.go.jp/Resource/english/our_work/types_of_assistance/tech/acceptance/training/c8h0vm0000011i07-att/guide_2024_en.pdf



Video: JICA Predeparture Briefing

For more information on life in Japan and KCCP

<https://www.youtube.com/watch?v=SLurfKugrEw>



Website: JICA

English/French/Spanish/Russian

https://www.jica.go.jp/english/our_work/types_of_assistance/tech/acceptance/training/index.html



8. Other Information

1. Participants who have successfully completed the program will be awarded a certificate by JICA.
2. For the promotion of mutual friendship, JICA Kansai encourages international exchange between JICA participants and local communities, including school and university students as a part of development education program. JICA participants are expected to contribute by attending such activities and will possibly be asked to make presentations on the society, economy and culture of their home country.
3. Participants are recommended to bring laptop computers for your convenience, if possible. During the program, participants are required to work on the computers, including preparation of Action Plan(AP), etc. Most of the

accommodations have internet access. Also, there is a computer room in JICA Kansai where 6 desk-top computers are available with internet access.

4. Allowances, such as for living will be deposited to your temporary bank account (opened by JICA) 2 to 5 days after your arrival in Japan. It is highly advised to bring some cash in order to cover necessary expense for this period.
5. It is very important that some of your currency must be exchanged to Japanese Yen at any transit airport or Kansai International Airport (KIX) in Osaka, Japan soon after your arrival. It is quite difficult to exchange money after that, due to limited availability of facility or time during the program.

Annex

Pre-study Report (Accepted Participants only)

Accepted participants are required to submit a report with the following information by **September 13, 2024**. Further information will be sent to accepted participants, later.

【Contents to be included in the report】 (*Maximum 8 pages of Power Point slide)

Chapter I. Organization and Personal Profile	
Profile	Top-5 export and import items in the last five years/ GDP by industry (%)/ Employment by industry (%) / Population / GDP per Capital (US\$)
Your organization	A brief explanation about the duties which you are in charge.
Chapter II. Analyze the comparative advantage of your country in the international market and list areas for improvement in the business environment.	
Select the industry to attract FDI	Select the industry (product) such as cashew, shrimp, automobile, PC and so on, and describe the contents below. <ol style="list-style-type: none"> Reasons why you select the industry (product) to attract FDI. Preferable to be explained using data such as production amounts, employment by industry etc. and mentioning challenges in the industry in your country. Process and flow of the industry (product) Advantages for foreign companies that invest in the industry in your country Analyze stakeholders in selected industries
Business environment	Describe issues and challenges in the business environment necessary to promote investment that will contribute to structural transformation of the economy.
What You are expected to Learn	List up 3 topics and state their reasons.

*Once the course begins, this report will be commented on by the course leader, and the final objective will be to develop an action plan.

***Please do not include sensitive information**, as reports will be shared with participants from other countries.

For Your Reference

JICA and Capacity Development

Technical cooperation is people-to-people cooperation that supports partner countries in enhancing their comprehensive capacities to address development challenges by their own efforts. Instead of applying Japanese technology per se to partner countries, JICA's technical cooperation provides solutions that best fit their needs by working with people living there. In the process, consideration is given to factors such as their regional characteristics, historical background, and languages. JICA does not limit its technical cooperation to human resources development; it offers multi-tiered assistance that also involves organizational strengthening, policy formulation, and institution building.

Implementation methods of JICA's technical cooperation can be divided into two approaches. One is overseas cooperation by dispatching experts and volunteers in various development sectors to partner countries; the other is domestic cooperation by inviting participants from developing countries to Japan. The latter method is the Knowledge Co-Creation Program, formerly called Training Program, and it is one of the core programs carried out in Japan. By inviting officials from partner countries and with cooperation from domestic partners, the Knowledge Co-Creation Program provides technical knowledge and practical solutions for development issues in participating countries.

The Knowledge Co-Creation Program (Group & Region Focus) has long occupied an important place in JICA operations. About 400 pre-organized courses cover a wide range of professional fields, ranging from education, health, infrastructure, energy, trade and finance, to agriculture, rural development, gender mainstreaming, and environmental protection. A variety of programs is being customized by the different target organizations to address the specific needs, such as policy-making organizations, service provision organizations, as well as research and academic institutions. Some programs are organized to target a certain group of countries with similar developmental challenges.

Japanese Development Experience

Japan, as the first non-Western nation to become a developed country, built itself into a country that is free, peaceful, prosperous and democratic while preserving its tradition. Japan will serve as one of the best examples for our partner countries to follow in their own development.

From engineering technology to production management methods, most of the know-how that has enabled Japan to become what it is today has emanated from a process of adoption and adaptation, of course, has been accompanied by countless failures and errors behind the success stories.

Through Japan's progressive adaptation and application of systems, methods and technologies from the West in a way that is suited to its own circumstances, Japan has developed a storehouse of knowledge not found elsewhere from unique systems of organization, administration and personnel management to such social systems as the livelihood improvement approach and governmental organization. It is not easy to apply such experiences to other countries where the circumstances differ, but the experiences can provide ideas and clues useful when devising measures to solve problems.

JICA, therefore, would like to invite as many leaders of partner countries as possible to come and visit us, to mingle with the Japanese people, and witness the advantages as well as the disadvantages of Japanese systems, so that integration of their findings might help them reach their developmental objectives.

This information pertains to one of the JICA Knowledge Co-Creation Programs (Group & Region Focus) of the Japan International Cooperation Agency (JICA) implemented as part of the Official Development Assistance of the Government of Japan based on bilateral agreement between both Governments.



Correspondence

For enquiries and further information, please contact the JICA office or Embassy of Japan.

Further, address correspondence to:

JICA Kansai Center (JICA Kansai)

Address: 1-5-2, Wakinohama-kaigandori, Chuo-ku, Kobe, Hyogo 651-0073, Japan

TEL: +81-78-261-0383/0341 FAX: +81-78-261-0342

("81" is the country code for Japan, and "78" is the local area cod